Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Period: \_\_\_\_\_\_\_\_\_\_

**ADD: Exploring Logos:** Now that have seen plenty of examples of logos, you are going to gather examples of your own, where the row and columns topics align in a cell, the logo should fit into both categories.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Red** | **Orange** | **Yellow** | **Green** | **Blue** | **Purple** | **Black** | **Grey** |
| **Emblem Logo** |  |  |  |  |  |  |  |  |
| **Pictorial Logo** |  |  |  |  |  |  |  |  |
| **Letter Logo** |  |  |  |  |  |  |  |  |
| **Word Mark Logo** |  |  |  |  |  |  |  |  |
| **Mascot Logo** |  |  |  |  |  |  |  |  |
| **Abstract Logo** |  |  |  |  |  |  |  |  |
| **Combination Logo** |  |  |  |  |  |  |  |  |
| **Circle** |  |  |  |  |  |  |  |  |
| **Triangle** |  |  |  |  |  |  |  |  |
| **Horizontal** |  |  |  |  |  |  |  |  |
| **Vertical** |  |  |  |  |  |  |  |  |
| **Spiral** |  |  |  |  |  |  |  |  |