|  |  |  |  |
| --- | --- | --- | --- |
| Name: |  | Period: |  |

Website Review: Good vs. bad

The Good site:

|  |  |  |
| --- | --- | --- |
| 1. | Name of the site |  |
| 2. | The URL |  |
| 3. | What is the purpose of the site? |  |
| 4. | What style of typography does the site have? |  |
| 5. | Site colors? |  |
| 6. | Do you think the images have been formatted for the web? Why or why not? |  |
| 7. | Does the site contain Hyperlinks? How did you know they were hyperlinks? |  |
| 8. | Describe the site’s layout and why it is good or bad. |  |
| 9. | Describe the site’s navigation and why it is good or bad. |  |
| 10. | Describe the site’s content and why it is good or bad. |  |
| 11. | What is the site’s reading pattern? |  |
| 12. | Load Time: How long did it take? (You will need to time it): |  |
| 13. | Does the site have a mobile version? Is it effective? Why or why not? |  |
| 14. | Is there a way to use FTP on the site? Describe the method. |  |
| 15. | Is there a page ranking? If so, what is the count? |  |
| 16. | List 6 SEOs you would include if you were designing this site. |  |
| 17. | Overall why do you think this is a good or bad site? Why? |  |

The BAD site:

|  |  |  |
| --- | --- | --- |
| 1. | Name of the site |  |
| 2. | The URL |  |
| 3. | What is the purpose of the site? |  |
| 4. | What style of typography does the site have? |  |
| 5. | Site colors? |  |
| 6. | Do you think the images have been formatted for the web? Why or why not? |  |
| 7. | Does the site contain Hyperlinks? How did you know they were hyperlinks? |  |
| 8. | Describe the site’s layout and why it is good or bad. |  |
| 9. | Describe the site’s navigation and why it is good or bad. |  |
| 10. | Describe the site’s content and why it is good or bad. |  |
| 11. | What is the site’s reading pattern? |  |
| 12. | Load Time: How long did it take? (You will need to time it): |  |
| 13. | Does the site have a mobile version? Is it effective? Why or why not? |  |
| 14. | Is there a way to use FTP on the site? Describe the method. |  |
| 15. | Is there a page ranking? If so, what is the count? |  |
| 16. | List 6 SEOs you would include if you were designing this site. |  |
| 17. | Overall why do you think this is a good or bad site? Why? |  |