**Logo Redesign: Which is better and why?**

For each Logo in the PowerPoint, look at the **OLD** and the **NEW** and decide if the new was a good redesign or a bad redesign, and then explain why you think they made these changes. All these logos were changed for a reason!

1. Dunkin’
2. Domino’s Pizza
3. AirBNB
4. Instagram
5. Starucks
6. Citi & Travelers
7. Sunkiss
8. KFC
9. Cardinals
10. Best Buy
11. Slack
12. Coldwell Banks
13. Toyota
14. Sprint
15. Animal Planet